

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Hamburger Company
Attention: Accounts Payable
5505 Connecticut Avenue NW - #219
Washington, DC 20015

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
307106-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Protect Working Families	Protect Working Families	1557

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	307106	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/15/12	7 Action News This Morni	430a-5a	11111--	:30	5	\$150.00	NM
Weeks:	<u>Start Date</u> 10/09/12	<u>End Date</u> 10/15/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Tu	10/09/12	4:51 AM	7 Action News This Morning	430a-5a	:30	PWF12104H	\$150.00 NM
2	WXYZ	W	10/10/12	4:56 AM	7 Action News This Morning	430a-5a	:30	PWF12105H	\$150.00 NM
3	WXYZ	Th	10/11/12	4:43 AM	7 Action News This Morning	430a-5a	:30	PWF12105H	\$150.00 NM
4	WXYZ	F	10/12/12	4:42 AM	7 Action News This Morning	430a-5a	:30	PWF12105H	\$150.00 NM
5	WXYZ	M	10/15/12	4:54 AM	7 Action News This Morning	430a-5a	:30	PWF12104H	\$150.00 NM
2	10/09/12	10/15/12	5am News M-F	5-6am M-F	11111--	:30	5	\$400.00	NM
Weeks:	<u>Start Date</u> 10/09/12	<u>End Date</u> 10/15/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Tu	10/09/12	5:53 AM	5am News M-F	5-6am M-F	:30	PWF12105H	\$400.00 NM
2	WXYZ	W	10/10/12	5:52 AM	5am News M-F	5-6am M-F	:30	PWF12104H	\$400.00 NM
3	WXYZ	Th	10/11/12	5:18 AM	5am News M-F	5-6am M-F	:30	PWF12104H	\$400.00 NM
4	WXYZ	F	10/12/12	5:20 AM	5am News M-F	5-6am M-F	:30	PWF12105H	\$400.00 NM
5	WXYZ	M	10/15/12	5:41 AM	5am News M-F	5-6am M-F	:30	PWF12106H	\$400.00 NM
3	10/09/12	10/15/12	M-F 7-9am	7-9am M-F	11111--	:30	5	\$900.00	NM
Weeks:	<u>Start Date</u> 10/09/12	<u>End Date</u> 10/15/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Tu	10/09/12	7:42 AM	M-F 7-9am	7-9am M-F	:30	PWF12104H	\$900.00 NM
2	WXYZ	W	10/10/12	8:29 AM	M-F 7-9am	7-9am M-F	:30	PWF12105H	\$900.00 NM
3	WXYZ	Th	10/11/12	8:29 AM	M-F 7-9am	7-9am M-F	:30	PWF12105H	\$900.00 NM
4	WXYZ	F	10/12/12	8:49 AM	M-F 7-9am	7-9am M-F	:30	PWF12104H	\$900.00 NM
5	WXYZ	M	10/15/12	8:29 AM	M-F 7-9am	7-9am M-F	:30	PWF12106H	\$900.00 NM



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Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1557	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/13/12	10/13/12	Action News SAT 6am	SAT 6-7am	-----S-	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u> 10/09/12	<u>End Date</u> 10/15/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	10/13/12	6:46 AM	Action News SAT 6am	SAT 6-7am	:30	PWF12106H	\$250.00 NM
5	10/13/12	10/13/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/09/12	<u>End Date</u> 10/15/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	10/13/12	7:58 AM	GMA SAT 7-8am	SAT 7-8am	:30	PWF12104H	\$350.00 NM
6	10/13/12	10/13/12	Action News SAT 8am	SAT 8-9am	-----S-	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/09/12	<u>End Date</u> 10/15/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	10/13/12	8:56 AM	Action News SAT 8am	SAT 8-9am	:30	PWF12106H	\$350.00 NM
7	10/14/12	10/14/12	Action News SUN 6am	SUN 6-7am	-----S	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u> 10/09/12	<u>End Date</u> 10/15/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	10/14/12	6:09 AM	Action News SUN 6am	SUN 6-7am	:30	PWF12106H	\$250.00 NM
8	10/14/12	10/14/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/09/12	<u>End Date</u> 10/15/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	10/14/12	7:59 AM	GMA SUN 7-8am	SUN 7-8am	:30	PWF12106H	\$350.00 NM
9	10/14/12	10/14/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/09/12	<u>End Date</u> 10/15/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	10/14/12	8:26 AM	Action News SUN 8am	Sun 8-930am	:30	PWF12104H	\$350.00 NM
10	10/09/12	10/15/12	M-F 9a-10a	9-10am M-F	11111--	:30	5	\$500.00	NM
Weeks:	<u>Start Date</u> 10/09/12	<u>End Date</u> 10/15/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Tu	10/09/12	9:49 AM	M-F 9a-10a	9-10am M-F	:30	PWF12105H	\$500.00 NM
2	WXYZ	W	10/10/12	9:54 AM	M-F 9a-10a	9-10am M-F	:30	PWF12105H	\$500.00 NM
3	WXYZ	Th	10/11/12	9:44 AM	M-F 9a-10a	9-10am M-F	:30	PWF12105H	\$500.00 NM
4	WXYZ	F	10/12/12	9:41 AM	M-F 9a-10a	9-10am M-F	:30	PWF12105H	\$500.00 NM
5	WXYZ	M	10/15/12	9:38 AM	M-F 9a-10a	9-10am M-F	:30	PWF12106H	\$500.00 NM



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Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1557	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/10/12	10/12/12	M-F 10a-11a	10-11am M-F	-- 1- 1--	:30	2	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	-- 1- 1--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	W	10/10/12	10:39 AM	M-F 10a-11a	10-11am M-F	:30	PWF12104H	\$400.00 NM
2	WXYZ	F	10/12/12	10:20 AM	M-F 10a-11a	10-11am M-F	:30	PWF12105H	\$400.00 NM
12	10/09/12	10/15/12	M-F 11a-12n	11am-12pm M-F	11- 1- - -	:30	3	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	11- 1- - -	3	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Tu	10/09/12	10:59 AM	M-F 11a-12n	11am-12pm M-F	:30	PWF12104H	\$750.00 NM
2	WXYZ	Th	10/11/12	11:41 AM	M-F 11a-12n	11am-12pm M-F	:30	PWF12105H	\$750.00 NM
3	WXYZ	M	10/15/12		M-F 11a-12n	11am-12pm M-F	:00		\$750.00 NM
Credited									
13	10/09/12	10/15/12	12n-1p	12-1pm M-F	11111- -	:30	5	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	11111- -	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Tu	10/09/12	12:27 PM	12n-1p	12-1pm M-F	:30	PWF12104H	\$500.00 NM
2	WXYZ	W	10/10/12	12:24 PM	12n-1p	12-1pm M-F	:30	PWF12105H	\$500.00 NM
3	WXYZ	Th	10/11/12	12:14 PM	12n-1p	12-1pm M-F	:30	PWF12104H	\$500.00 NM
4	WXYZ	F	10/12/12	12:11 PM	12n-1p	12-1pm M-F	:30	PWF12105H	\$500.00 NM
5	WXYZ	M	10/15/12	12:13 PM	12n-1p	12-1pm M-F	:30	PWF12104H	\$500.00 NM
14	10/10/12	10/12/12	5-6pm M-F	5-6pm M-F	-- 1- 1--	:30	2	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	-- 1- 1--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	W	10/10/12	5:25 PM	5-6pm M-F	5-6pm M-F	:30	PWF12105H	\$1,000.00 NM
2	WXYZ	F	10/12/12	5:44 PM	5-6pm M-F	5-6pm M-F	:30	PWF12104H	\$1,000.00 NM
15	10/09/12	10/15/12	6-630pm M-F	6-630pm M-F	11- 1- - -	:30	3	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	11- 1- - -	3	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Tu	10/09/12	6:09 PM	6-630pm M-F	6-630pm M-F	:30	PWF12105H	\$1,200.00 NM
2	WXYZ	Th	10/11/12	6:10 PM	6-630pm M-F	6-630pm M-F	:30	PWF12105H	\$1,200.00 NM
3	WXYZ	M	10/15/12	6:11 PM	6-630pm M-F	6-630pm M-F	:30	PWF12106H	\$1,200.00 NM
16	10/09/12	10/15/12	M-F 7-730p	7-730pm M-F	11111- -	:30	5	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	11111- -	5	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Tu	10/09/12	7:27 PM	M-F 7-730p	7-730pm M-F	:30	PWF12104H	\$1,200.00 NM
2	WXYZ	W	10/10/12	7:26 PM	M-F 7-730p	7-730pm M-F	:30	PWF12105H	\$1,200.00 NM
3	WXYZ	Th	10/11/12	7:29 PM	M-F 7-730p	7-730pm M-F	:30	PWF12105H	\$1,200.00 NM
4	WXYZ	F	10/12/12	7:25 PM	M-F 7-730p	7-730pm M-F	:30	PWF12105H	\$1,200.00 NM
5	WXYZ	M	10/15/12	7:13 PM	M-F 7-730p	7-730pm M-F	:30	PWF12106H	\$1,200.00 NM



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307106-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1557	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/14/12	10/14/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/14/12 6:16 PM Su 6-630p 6-630pm Sun :30 PWF12106H \$750.00 NM									
18	10/10/12	10/13/12	Late News after FB	11-1135pm M-Sun	--1-11-	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 --1-11- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/10/12 11:25 PM Late News after FB 11-1135pm M-Sun :30 PWF12104H \$2,000.00 NM 2 WXYZ F 10/12/12 11:30 PM Late News after FB 11-1135pm M-Sun :30 PWF12105H \$2,000.00 NM 3 WXYZ Sa 10/13/12 11:44 PM Late News after FB 11-1135pm M-Sun :30 PWF12104H \$2,000.00 NM									
19	10/09/12	10/15/12	Nightline	1135pm-1205am M	11-1---	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11-1--- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/09/12 11:54 PM Nightline 1135pm-1205am M :30 PWF12104H \$750.00 NM 2 WXYZ Th 10/11/12 12:01 AM Nightline 1135pm-1205am M :30 PWF12105H \$750.00 NM 3 WXYZ M 10/15/12 11:52 PM Nightline 1135pm-1205am M :30 PWF12106H \$750.00 NM									
20	10/09/12	10/15/12	Jimmy Kimmel Live	1205am-105am M-F	11111--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11111-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/09/12 12:46 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12104H \$250.00 NM 2 WXYZ W 10/10/12 12:43 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12105H \$250.00 NM 3 WXYZ Th 10/11/12 12:51 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12104H \$250.00 NM 4 WXYZ F 10/12/12 12:56 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12104H \$250.00 NM 5 WXYZ M 10/15/12 12:44 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12104H \$250.00 NM									
21	10/09/12	10/15/12	M-F 106a-206a	106am-206am	11111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11111-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/09/12 1:20 AM M-F 106a-206a 106am-206am :30 PWF12105H \$150.00 NM 2 WXYZ W 10/10/12 2:01 AM M-F 106a-206a 106am-206am :30 PWF12105H \$150.00 NM 3 WXYZ Th 10/11/12 1:58 AM M-F 106a-206a 106am-206am :30 PWF12105H \$150.00 NM 4 WXYZ F 10/12/12 1:42 AM M-F 106a-206a 106am-206am :30 PWF12105H \$150.00 NM 5 WXYZ M 10/15/12 1:57 AM M-F 106a-206a 106am-206am :30 PWF12106H \$150.00 NM									
22	10/13/12	10/13/12	Sa Greys Anatomy	1130pm-1230am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/13/12 12:26 AM Sa Greys Anatomy 1130pm-1230am :30 PWF12106H \$250.00 NM									



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Protect Working Families	Protect Working Families	1557	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/14/12	10/14/12	SU 1130p-12a	1130pm-12am	-----S	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/14/12 11:40 PM SU 1130p-12a 1130pm-12am :30 PWF12106H \$550.00 NM									
24	10/09/12	10/09/12	Private Practice	10-11pm Tuesday	-T-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -T----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/09/12 10:31 PM Private Practice 10-11pm Tuesday :30 PWF12105H \$5,000.00 NM									
25	10/12/12	10/12/12	Shark Tank	8-9pm Friday	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/12/12 7:58 PM Shark Tank 8-9pm Friday :30 PWF12105H \$2,000.00 NM									
26	10/13/12	10/13/12	ABC's Saturday Night FocSA 8pm-1130pm		-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/13/12 ABC's Saturday Night Football SA 8pm-1130pm :00 \$3,000.00 NM See MG 26.2									
2 WXYZ Sa 10/13/12 10:08 PM Nascar 730-1130pm :30 PWF12106H \$3,000.00 NM MG for 26.1 10/13									
27	10/14/12	10/14/12	Once Upon A Time	8-9pm Sunday	-----S	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/14/12 8:37 PM Once Upon A Time 8-9pm Sunday :30 PWF12106H \$6,000.00 NM									

Total Spots **68** Gross Total **\$55,850.00**

Payment Terms 30 Days

Agency Commission **\$8,377.50**
Net Amount Due **\$47,472.50**